

1. Case Studies and Questions for LGA Board

1.1 The questions and suggested case studies below have been compiled by Regeneris Consulting and are intended to support discussion around the Culture-led Regeneration Study at the LGA Board on Thursday 18th January.

Questions

- 1) Are you happy with our suggested five categories to structure the case studies? If not, are there any adaptations you would suggest to these?
 - **Individual cultural institutions/attractions** as a hub and driver for regeneration – this is likely to be common in smaller towns and rural areas where public investment is most limited and channelling investment through a main hub may be the most effective way to create impacts. This may also be relevant in some larger towns and cities too.
 - **Community focused cultural programmes** – this is likely to be the main culture-led regeneration approach in areas with Creative People and Places funding from the arts council, which has focused on areas with typically low levels of cultural engagement. Some of the Great Places scheme projects would also fit into this category.
 - **Recurring arts festivals** (eg annual, biennial) as a focal point for culture-led regeneration, eg Folkestone triennial up to the Manchester International festival. The motivations and outcomes are likely to differ in different cases, and could be relevant across a wide range of urban and rural areas.
 - **Strategic organisation to co-ordinate and promote cultural activity** – likely to be most relevant for larger cities where the scale of activity can justify the cost of this culture-led regeneration approach. The Newcastle Gateshead Initiative is an example of this.
 - **City of Culture and related programmes** – to date these have only been won by medium to large cities (Glasgow, Liverpool, Derry/Londonderry, Hull, Coventry), although the first winning London Borough of Culture may also make a good case study area (winner to be announced in February).

- 2) In the table below, we have taken the suggested case studies from LGA and linked these into our typology, with a view to getting three primary case studies for each as well as two back-ups (should we be unable to get information from any of the primary options). Where there were gaps we have suggested additional case studies (highlighted in red). In each case we have highlighted type of authority, urban/rural status (based on Government definitions) and region, in order to secure a good balance of projects as our primary case studies. If the Board could review this and give any comments or suggested amendments back that would be greatly appreciated.
- 3) Regarding the case study content:
- You have highlighted that you will be looking to prioritise case studies that have quantifiable information available - are there any particular types of economic impact you are especially interested in eg tourism, creative sector support, inward investment etc?
 - Are there any other aspects of the activities being delivered that you would want to prioritise for drawing lessons learnt from the case studies?
- 4) Regarding the workshops, do you have particular locations you would like to hold these? Do you have views on the format for these workshops eg would you like these to be purely focused on feeding back findings? Would you be keen for table based discussions on findings? Do you envisage an external speaker at the events?

Table 1.1 Case Study Proposals

Primary / Back-up	Case Study	Relevant Local Authority	Type of Authority	Urban / Rural	Region
Individual Cultural Institutions / Attractions					
Primary	Margate – Dreamland and Turner Contemporary	Thanet	District	Predominantly Urban	South East
Primary	Tate St Ives	Cornwall	Unitary	Predominantly Rural	South West
Primary	Mostyn Gallery, Llandudno	Conwy	Borough	Predominantly Rural*	Wales
Back-up	Storyhouse	Cheshire West and Chester	Unitary	Significantly Rural	North West
Back-up	Dismaland	North Somerset	Unitary	Predominantly Rural	South West
Community Focused Cultural Programmes					
Primary	Walthamstow – Creative Connections – Culture for All	Waltham Forest	London Borough	Predominantly Urban	London
Primary	Culture Works	North East Lincolnshire	Unitary	Predominantly Urban	Yorkshire and Humber
Primary	First Art Programme	Ashfield, Bolsover, Mansfield and NE Derbyshire	Districts	Rural and Urban Areas	East Midlands
Back-up	Appetite, Stoke-on-Trent	Stoke-on-Trent	Unitary	Predominantly Urban	West Midlands
Back-up	East Durham Creates	Durham	Unitary	Predominantly Rural	North East
Recurring Arts / Cultural Festivals					
Primary	Portsmouth Festivities	Portsmouth	Unitary	Predominantly Urban	South East
Primary	Manchester International Festival	Manchester	Met. Borough	Predominantly Urban	North West
Primary	Great Yarmouth Arts Festival	Great Yarmouth	Borough	Significantly Rural	East of England

Primary / Back-up	Case Study	Relevant Local Authority	Type of Authority	Urban / Rural	Region
Back-up	Folkestone Triennial	Shepway	District	Significantly Rural	South East
Back-up	Swansea International Festival	Swansea	Unitary	Predominantly Urban*	Wales
Strategic Organisation / Co-ordination of Cultural Activity					
Primary	Newcastle-Gateshead Initiative	Newcastle, Gateshead	Unitaries	Predominantly Urban	North East
Primary	West Midlands Combined Authority (inc Coventry)	West Midlands	Combined Authority	Predominantly Urban	West Midlands
Primary	New Anglia – Culture Drives Growth Strategy	New Anglia LEP	LEP	Rural and Urban	East of England
Back-up	Leicester Cultural Quarter	Leicester	Unitary	Predominantly Urban	East Midlands
Back-up	Strategic Plan for Arts, Heritage, Sports, Visitor Economy, Cultural and Creative	South East Midlands LEP	LEP	Rural and Urban	East Midlands
City of Culture and Related Programmes					
Primary	Hull UKCC 2017	Hull	Unitary	Predominantly Urban	Yorkshire & Humber
Primary	Liverpool ECoC 2008	Liverpool	Met. Borough	Predominantly Urban	North West
Primary	London Borough of Culture 2019	To be confirmed Feb 2018	London Borough	Predominantly Urban	London
Back-up	London Borough of Culture 2020	To be confirmed Feb 2018	London Borough	Predominantly Urban	London

Note: * indicates Welsh local authorities where urban/rural classification not available, but status estimated.